

Excellence in Tourism Leadership Year 2

Tentative Agenda – Virtual courses will be on Tuesday mornings from 10 am to Noon. In person sessions will be held in conjunction with the Mississippi Tourism Association Governor’s Conference and Spring Conference or at Mississippi State University. *Course schedule may be subject to change.*

Course Topic	When	Where
Core Course - Grant Writing	October 2022	Governors Conference on Tourism Tunica, MS
Core Course – Board Management	November 2022	Virtual
Elective Option Alabama, Mississippi, Tennessee Rural Tourism Conference - In Person	November 2022	Rural Tourism Conference – Alabama
Core Course – Effectively managing and leading groups.	December 2022	Virtual
Elective – Advertising Decision Making	January 2023	Virtual
Project Topic Due	January 30, 2023	Email topic to rdm1@msstate.edu
Elective Sports and Recreation Tourism	February 2023	Virtual
Core Course – Economics of Tourism and Understanding your Local Economy	March 2023	Virtual
Spring Conference – Elective and possible Core Course Make-Up Session	April 2023	In Person

Elective Graphic Design and Canva Basics	May 2023	Virtual
Elective – Working with the media and generating effective content. Panel Discussion Elective Working with Elected Officials	May 2023	Starkville, Mississippi
Project Completion	July 30, 2022	
Graduation – Governors Conference		